

## Message Text

UNCLASSIFIED

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 CCO-00 PASO-00 /021 W

-----075299 221728Z /46

R 221335Z AUG 78

FM AMEMBASSY PRAGUE

TO SECSTATE WASHDC 0000

UNCLAS PRAGUE 2245

TO: HALLMARK CARDS, INC.

ATTN: VICE PRESIDENT - INTERNATIONAL MARKETING

2501 MCGEE TRAFFICWAY

KANSAS CITY, MISSOURI 64141

1. UNDERSTAND THAT HALLMARK IS INTERESTED IN CUSTOM-MADE NOVELTIES FROM CZECHOSLOVAKIA FOR ADDITION TO YOUR GIFT STORES' LINES.

2. EMBASSY NOTES THAT MR. JINDRICH HAVEL OF JABLONEX WILL GO TO THE U.S. ON OR ABOUT OCTOBER 1 FOR TEN DAYS AND WILL BE IN NYC AREA. HAVEL HAS BEEN INFORMED OF YOUR INTEREST AND MAY SCHEDULE APPOINTMENT.

3. JABLONEX IS FOREIGN TRADE ORGANIZATION ENGAGED IN SALES OF COSTUME JEWELRY, AND HE HAS BEEN INFORMED ALSO OF NEED TO CARRY BROCHURES OF SKLOEXPORT, MANUFACTURERS OF GLASS NOVELTIES.

KEVIN C. BRENNAN  
ECONOMIC/ COMMERCIAL OFFICER  
AMERICAN EMBASSY, PRAGUE

BYRNE

NOTE BY OC/T: PASSED ABOVE ADDEE  
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## Message Attributes

**Automatic Decaptioning:** X  
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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** COMMODITIES, GIFTS  
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**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** n/a  
**Expiration:**  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
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20 Mar 2014  
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